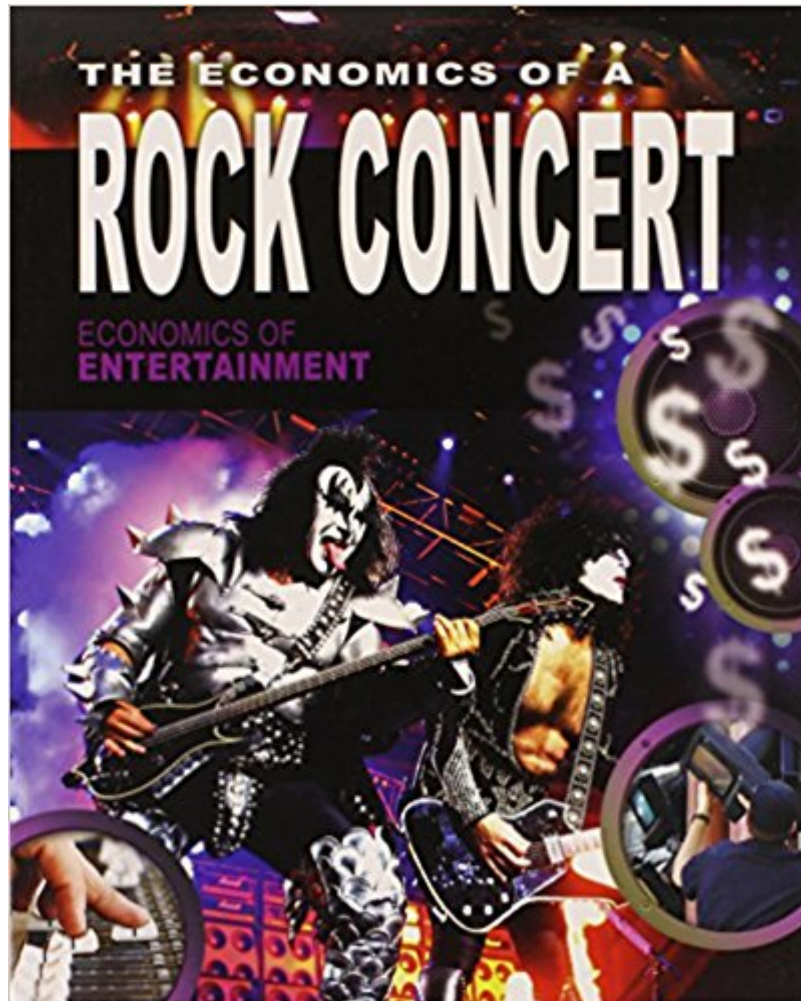




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The Economics Of A Rock Concert (Economics Of Entertainment)



Synopsis

The concert is just starting but what happened before that to get that concert on the stage? The Economics of a Rock Concert takes a fascinating look at the production process and financing of a stadium concert. Various links in the economic chain include ticket sales, management fees, advertising costs, and contracting for laborers to set up the stage, sound, and security.

Book Information

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I thought I understood the economics of the business but this book opened my eyes. A must have.
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